

G.Pulla Reddy Degree & P.G. College

Mehdipatnam, Hyderabad.

Online Seminar on “Prospects of Digital Marketing”

The Webinar on “Prospects of Digital Marketing” was organised by the Commerce department on 5th June 2020 at 11.30AM. The webinar was broadcasted to the students, faculty and research scholars through GoToMeeting App. Sri Sivaram Atmakuri, CEO, Leadergains, Singapore was invited as the research person. The speaker in his interactive session with the participants emphasized the significance of Digital Marketing, value creation and designing.

The Webinar started with a welcome note by the coordinator Dr D. Venkaiah followed by the introduction of Sri. Sivaram Athmakuri, the guest speaker by Mrs. V. Srilakshmi, HOD of Mathematics. Sri. Sivaram Athmakuri is a successful Independent Consultant, Coach with strong Technology Expertise with more than 20 years of experience. The webinar was conducted in GoToMeeting App and live access through YouTube. 185 participants attended the webinar through GoToMeeting App and 250 participants accessed through YouTube live.

Conclusion

The one and half hours eloquent session of Sri. Sivaram Athmakuri has emphasized the importance of integrating digital skills with technology and explored the career prospects in Digital Marketing. The session concluded with a Question & Answer session with the participants. Principal Sri K.Murali Krishna acknowledged the speaker for the valuable session and guiding the students in the right direction of their career.



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Mehdipatnam, Hyderabad – 28.

ONLINE SEMINAR
**"Prospects of
Digital Marketing,"**
Friday 5th June, 2020
(10:00 AM to 11:30 AM)



Mr. SIVARAM ATHMAKURI

CEO, Leadergains, Singapore
and Corporate Trainer

**Free Registration
Click Here:**

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Online Seminar "Prospects of Digital Marketing"
Friday 5th June, 2020 (10:00 AM to 11:30 AM)
by Mr. Sivaram Athmakuri, CEO, Leadergains, Singapore
Corporate Trainer

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